



## Global Multi-Media Specialty Publisher

### Business Need:

Technology Project Planning

### Abstract:

Our client had merged with a world leading multi-media publisher of scientific, medical, and health related products. With approximately 7,000 employees in 99 locations, this client provides more than 20,000 products including journals, books, databases, and services for the scientific and medical communities.

# Case Study: Project Architecture & Management

## Business Challenge & Client Vision

Like many organizations that were approaching the millennial deadline, this client had determined that a new enterprise system for back office operations was an immediate necessity. As part of a corporate effort to revamp dated and interfaced financial transaction processing applications in North America and to ensure Y2K compliancy, this client engaged Oculus Consulting Group to organize and architect it's project management and implementation efforts for this critical project. Our client insisted that Oculus address business challenges which included:

- Mitigating short term risks due to an inability to achieve acceptable system performance with it's current systems.
- Address Year 2000 issues
- Leveraging the parent company's investments in SmartStream™ technologies
- Planning and executing a technology migration strategy that provided cost & performance predictability with flexibility to meet existing business needs.

## How Oculus Consulting Helped

Our engagement team was composed of project management experts with the multi-disciplinary background necessary to address project organization, administration, and reporting issues across the entire organization. Initial focus was at the finance functions and expanded to include human resource and sales functions. Our experienced professionals executed our project architecture methodology and our 3-day project planning workshop, established a project management office which correlated key finance processes, and executed process reengineering efforts throughout the enterprise. To help ensure a smooth transition, Oculus also performed a range of change

Management activities, including an analysis of the impact the overall effort would have on the organization, regular communications about the initiative, the development of a "train-the-trainer" program, and the creation of corporate-wide process documentation.

## The Measurable Reality

Oculus Consulting Group was instrumental in helping this client with the execution of this "mission-critical" project. Now there is a single integrated system in place with automated transactions and business processes replacing many expensive manual activities.

The entire implementation – from initial workshops to the first full financial close after going live was completed in 7 months. The project team exceed all deadlines and the effort gave this client a system that was Y2K compliant. Our project planning methodology accurately predicted areas of risk and reduced the level of effort anticipated by 8 man months. Total cost savings were estimated by this client of nearly \$1 million in management and technology consulting expenses.



## Oculus Consulting Group

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Another Example of Transforming an Organization's Vision into Measurable Reality!

To find out how Oculus Consulting can transform your vision into a measurable reality, please call 314.422.6365 or e-mail: [oculus.consulting.group.llc@gmail.com](mailto:oculus.consulting.group.llc@gmail.com)